



WHAT STARTED AS A SMALL POETRY READING IN A DIVE BAR IN HOUSTON HAS GROWN INTO AN INTERNATIONAL PLATFORM WITH OVER A MILLION FOLLOWERS ACROSS SOCIAL MEDIA...

SINCE 2014:

Produced 1000+ short poetry films

Curated 400+ poetry shows, including poetry slams, open mics, cyphers, & special events

Hosted 300+ featured poets

Providing 50+ online writing workshops and poetry slams each year

...AND WE'RE STILL GROWING.



DEI* IS IN OUR DNA

When we started filming, we wanted to document and uplift the amazing and diverse perspectives that were happening all around us. Now, with a catalog spanning over 1,000 short films, Write About Now has amplified the works of poets' helping them reach millions of viewers, while adding to national conversations on social justice, identity, race, gender, sexual orientation, feminism and more.





OPEN MICS, SLAMS, CYPHERS AND MORE LIVE EVENTS

From parking lots to universities to dive bars to theaters, Write About Now has hosted poetry events, including open mics, poetry slams, cyphers, filmed performances, writing workshops all across the country, including Houston, New York City, Denver, Atlanta, Little Rock, Dallas and San Diego. Each week, in Houston alone, 100-200 patrons attend our live events while exponentially more watch the stream online via Facebook, YouTube, Twitter, Instagram, TikTok + Twitch.

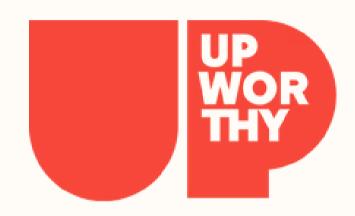


PARTNERS + FEATURES



















POPSUGAR.





...AND MORE

WHO IS OUR AUDIENCE?



YOUTUBE

- 116K SUBSCRIBERS
- 1.6 MILLION VIEWS ON MOST WATCHED VIDEO
- 1.2 MILLION VIEWS IN 90 DAYS



INSTAGRAM

- 109K FOLLOWERS
- 4.5 MILLION ON MOST WATCHED VIDEO
- 35K AVERAGE DAILY ENGAGEMENT



FACEBOOK

- 600K+ FOLLOWERS ON FACEBOOK
- 17 MILLION ON MOST WATCHED VIDEO
- 400+ PAID MONTHLY SUBSCRIBERS



TIKTOK

- 415K FOLLOWERS
- 7.4 MILLION LIKES
- 2 MILLION ON MOST WATCHED VIDEO



WIDE-REACHING AUDIENCE

"SOPHIE [TURNER] WENT ON TO SHARE A SERIES OF RESOURCES IN HER INSTAGRAM STORIES, INCLUDING A LINK TO...THIS VIDEO OF POET KYLA LACEY'S SPOKEN-WORD PIECE ON WHITE PRIVILEGE."

Buzzfeed





OUR MEMBERSHIP

Our community is expanding online.
With an active membership of 400+
paid monthly members via Facebook,
Paypal and Square, members receive
access to free online writing workshops,
Worldwide Poetry Slam League
competitions, live streams of live poetry
events, discounts to our poetry shows
and online store and more.



ONLINE EVENTS





WORLDWIDE POETRY SLAM LEAGUE

Through the 8-month-long Worldwide Poetry Slam League, competitors face off against each other using original works of poetry in front of a live online audience whose votes ultimately decide the Worldwide Poetry Slam League champion.



WAN ACADEMY

Engaging and accessible instructor-facilitated online writing classes are curated through the WAN Academy every week.



WORLDWIDE POETRY SLAM LEAGUE

The Worldwide Poetry Slam League is an online poetry league where individuals from all around the world compete in head-to-head matchups using original poems of varying time-lengths (1 min, 2 min + 3 min rounds) and the winners are decided by the viewers through online polls. Each competition is streamed for free on the Write About Now Poetry social media channels. Poets receive points and cash prizes based on their ranking in each slam. The top 32 ranked poets at the end of the season are invited to an end of year online tournament, where they compete for the title Worldwide Poetry Slam League Champion and even larger prizes.



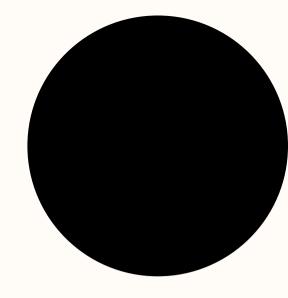


WRITE ABOUT NOTE ABOUT

2022 VIRTUAL WRITING WORKSHOPS FACILITATED BY

Alex Tha Great • Andrea Vocab Sanderson • Angélique Jamail • Ashlee Connors • Billy Tuggle • Blacqwildflowr • Blupoetres • Cassandra IsFree • Charle(s) • Chibbi • Cristina Sassi • Danny Strack • Defunkt Magazine • Fresh Linen • Genesis • Gigi Bella • Glori B • Jae L. Pettigrew • Jennifer Tullos • Jo Reyes-Boitel • KaNikki Jakarta • Karla Cordero • Kas Poetess • KFG • L.T. Pelle • Lyd Havens • Lyric the Poet • Matthew Marroquín • Megan Kemple • Rooster • Ry Irene • Samael Leopold-Sullivan • Sarah Bellum Mental • Seph Young • Sitanya Face • Space Dragn • Tara A. Elliott • Zachary Kluckman

Learn more or register at wanpoetry.com



The Write About Now Academy is a year-long series of instructor-facilitated virtual writing classes that meet every Monday. The Academy is also building a virtual library where all classes and course materials can be accessed. Through affordable writing workshops, Write About Now is helping hundreds of attendees become more prolific writers each year.



DON'T TAKE IT FROM US! HEAR WHAT OTHERS ARE SAYING

"WHEN I VISIT THE US THE FIRST THING ON MY TO-DO LIST IS TO ATTEND @WANPOETRY"

- @LINA_275

"@WANPOETRY IS MY ABSOLUTE FAVORITE PAGE. SO MUCH BEAUTIFUL POETRY."

- @RL7119

"TO HAVE THE OPPORTUNITY TO SIMPLY PERFORM A POEM...IN FRONT OF SOME OF THE MOST DECORATED POETS IN THE NATION WAS... A DREAM COME TRUE. THANKFUL FOR WRITE ABOUT NOW FOR GIVING ME THIS OPPORTUNITY."

- WINNI ZHANG





WRITE ABOUT POETRY

EMAIL

writeaboutnowpoetry@gmail.com

WEBSITE

www.writeaboutnowpoetry.com

YOUTUBE

www.youtube.com/wanpoetry







